

## Results Summary

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### 2. Member Information

1. Please enter your SBL ID

[View](#)
**Total Respondents**
**695**

(skipped this question)

**61**

2. Did you attend the 2004 Annual Meeting?

|                         |             | Response Percent | Response Total |
|-------------------------|-------------|------------------|----------------|
| Yes                     | <div></div> | 94.7%            | 716            |
| No                      | <div></div> | 5.3%             | 40             |
| Total Respondents       |             |                  | 756            |
| (skipped this question) |             |                  | 0              |

### 3. Sessions



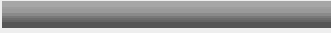
3. Did you attend SBL sessions at the 2004 Annual Meeting?

|                         |             | Response Percent | Response Total |
|-------------------------|-------------|------------------|----------------|
| Yes                     | <div></div> | 97.2%            | 691            |
| No                      | <div></div> | 2.8%             | 20             |
| Total Respondents       |             |                  | 711            |
| (skipped this question) |             |                  | 45             |

### 4. Sessions

4. How many sessions did you attend?

|   |             | Response Percent | Response Total |
|---|-------------|------------------|----------------|
| 1 | <div></div> | 2.8%             | 18             |

|                         |   |       |     |
|-------------------------|---|-------|-----|
| 2-3                     |    | 15.3% | 100 |
| 4-6                     |  | 40.7% | 266 |
| 7+                      |  | 41.3% | 270 |
| Total Respondents       |   |       | 654 |
| (skipped this question) |   |       | 102 |

5. Please rate the quality of your experience at the sessions.



|   | Excellent | Good      | Fair      | Poor     | Response Total |
|---|-----------|-----------|-----------|----------|----------------|
| Presentation.                                   | 19% (124) | 67% (430) | 13% (87)  | 1% (4)   | 645            |
| Scholarship.                                    | 35% (226) | 56% (359) | 9% (55)   | 1% (5)   | 645            |
| Communication of ideas.                         | 21% (135) | 64% (408) | 14% (88)  | 1% (7)   | 638            |
| Adequate time for questions.                    | 11% (68)  | 41% (263) | 38% (243) | 10% (66) | 640            |
| Presenters' response to questions.              | 12% (76)  | 67% (423) | 21% (132) | 1% (4)   | 635            |
| Moderator's ability to manage session.          | 27% (172) | 61% (393) | 12% (74)  | 0% (3)   | 642            |
| Use of time within session.                     | 18% (118) | 62% (398) | 18% (117) | 1% (7)   | 640            |
| Use of A/V by presenters.                       | 11% (62)  | 42% (232) | 36% (200) | 11% (62) | 556            |
| Session organization (sequence of papers, etc.) | 16% (101) | 65% (411) | 17% (108) | 2% (10)  | 630            |
| Total Respondents                               |           |           |           |          | 650            |
| (skipped this question)                         |           |           |           |          | 106            |

6. Please feel free to add specific comments in the space provided below. As always, all responses will be kept confidential.

|  |     |
|--|-----|
| <a href="#">View</a> Total Respondents | 217 |
| (skipped this question)                | 539 |

## 5. Exhibits

7. Did you go to the Exhibit Hall?

|                         |  | Response Percent | Response Total |
|-------------------------|--|------------------|----------------|
| Yes                     |  | 98%              | 674            |
| No                      |   | 2%               | 14             |
| Total Respondents       |  |                  | 688            |
| (skipped this question) |  |                  | 68             |



## 6. Exhibits

8. Please rate the following aspects of the Exhibit Hall:




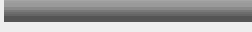

|            | Excellent | Good      | Fair    | Poor   | Response Average |
|------------|-----------|-----------|---------|--------|------------------|
| Appearance | 58% (383) | 40% (268) | 2% (13) | 0% (2) | 1.45             |

|                                     |                  |                  |           |         |             |
|-------------------------------------|------------------|------------------|-----------|---------|-------------|
| Number of exhibitors                | <b>66% (437)</b> | 31% (204)        | 3% (22)   | 0% (2)  | <b>1.38</b> |
| Ease in finding specific exhibitors | 34% (227)        | <b>43% (284)</b> | 19% (126) | 3% (22) | <b>1.91</b> |
| Total Respondents                   |                  |                  |           |         | <b>667</b>  |
| (skipped this question)             |                  |                  |           |         | 89          |

9. The Exhibit Hall was open from 8:30 a.m. to 5:30 p.m. each day. Should it be open later each day?

|                         |  | Response Percent | Response Total |
|-------------------------|--|------------------|----------------|
| Yes                     |  | <b>64.3%</b>     | <b>424</b>     |
| No                      |   | 35.7%            | 235            |
| Total Respondents       |  |                  | <b>659</b>     |
| (skipped this question) |  |                  | 97             |

10. If yes, what hours should it be open?

|   |   | Response Percent | Response Total |
|---|---|------------------|----------------|
| until 6:00 p.m.                             |    | 8.8%             | 37             |
| until 6:30 p.m.                             |    | 22.2%            | 93             |
| <b>until 7:00 p.m.</b>                      |    | <b>36.5%</b>     | <b>153</b>     |
| until 8:00 p.m.                             |    | 31.3%            | 131            |
| <a href="#">View</a> Other (please specify) |  | 1.2%             | 5              |
| Total Respondents                           |   |                  | <b>419</b>     |
| (skipped this question)                     |   |                  | 337            |

## 7. Facilities

11. Please rate the following features at the Convention Center.

|  | Excellent        | Good             | Fair      | Poor    | Response Total |
|--|------------------|------------------|-----------|---------|----------------|
| Overall quality and appearance.          | <b>61% (403)</b> | 36% (239)        | 3% (17)   | 0% (1)  | <b>660</b>     |
| Quality and appearance of session rooms. | <b>54% (354)</b> | 43% (279)        | 3% (21)   | 0% (0)  | <b>654</b>     |
| A/V quality and performance.             | 37% (213)        | <b>52% (303)</b> | 10% (57)  | 2% (10) | <b>583</b>     |
| Ease of finding sessions.                | 26% (171)        | <b>47% (305)</b> | 23% (151) | 4% (26) | <b>653</b>     |
| Directional signage.                     | 29% (193)        | <b>45% (295)</b> | 22% (145) | 4% (23) | <b>656</b>     |
| Registration area.                       | <b>49% (320)</b> | 48% (314)        | 2% (16)   | 0% (1)  | <b>651</b>     |
| Total Respondents                        |                  |                  |           |         | <b>662</b>     |
| (skipped this question)                  |                  |                  |           |         | 94             |

12. Please rate your experience at the Marriott RiverCenter.



|  | Excellent | Good | Fair | Poor | Response Total |
|--|-----------|------|------|------|----------------|
|  |           |      |      |      |                |

|  |                  |                  |         |        |            |
|--|------------------|------------------|---------|--------|------------|
| Overall quality and appearance.                      | <b>58% (334)</b> | 40% (231)        | 2% (9)  | 0% (0) | <b>574</b> |
| Quality and appearance of session and meeting rooms. | 46% (255)        | <b>52% (292)</b> | 2% (13) | 0% (0) | <b>560</b> |
| A/V quality and performance.                         | 33% (154)        | <b>59% (275)</b> | 6% (29) | 1% (6) | <b>464</b> |
| Courtesy and service of the hotel staff.             | <b>58% (322)</b> | 39% (218)        | 2% (11) | 0% (1) | <b>552</b> |
| <b>Total Respondents</b>                             |                  |                  |         |        | <b>580</b> |
| (skipped this question)                              |                  |                  |         |        | <b>176</b> |

13. Please rate your experience at the Marriott RiverWalk (hotel nearest Convention Center).

|   | <b>Excellent</b> | <b>Good</b>      | <b>Fair</b> | <b>Poor</b> | <b>Response Total</b> |
|---|------------------|------------------|-------------|-------------|-----------------------|
| Overall quality and appearance.                         | <b>48% (241)</b> | 48% (239)        | 3% (17)     | 0% (1)      | <b>498</b>            |
| Quality and appearance of session and/or meeting rooms. | 42% (197)        | <b>54% (254)</b> | 4% (20)     | 0% (1)      | <b>472</b>            |
| A/V quality and performance.                            | 31% (122)        | <b>62% (242)</b> | 6% (24)     | 1% (4)      | <b>392</b>            |
| Courtesy and service of the hotel staff.                | <b>53% (247)</b> | 43% (200)        | 4% (18)     | 0% (0)      | <b>465</b>            |
| <b>Total Respondents</b>                                |                  |                  |             |             | <b>502</b>            |
| (skipped this question)                                 |                  |                  |             |             | <b>254</b>            |

14. Did you attend any breakfasts, coffees, lunches, receptions and/or meetings at the Marriott RiverCenter?


|                          |  | <b>Response Percent</b> | <b>Response Total</b> |
|--------------------------|--|-------------------------|-----------------------|
| Yes                      |  | <b>63.7%</b>            | <b>413</b>            |
| No                       |   | 36.3%                   | 235                   |
| <b>Total Respondents</b> |  |                         | <b>648</b>            |
| (skipped this question)  |  |                         | <b>108</b>            |

15. If yes, please rate your experience.

|  | <b>Excellent</b> | <b>Good</b>      | <b>Fair</b> | <b>Poor</b> | <b>Response Total</b> |
|--|------------------|------------------|-------------|-------------|-----------------------|
| Quality of food.                             | 40% (167)        | <b>51% (214)</b> | 9% (36)     | 1% (5)      | <b>422</b>            |
| Variety of food/menu choices.                | 30% (121)        | <b>49% (199)</b> | 18% (74)    | 4% (16)     | <b>410</b>            |
| Quality of beverages.                        | 29% (120)        | <b>61% (247)</b> | 9% (36)     | 1% (4)      | <b>407</b>            |
| Variety of beverages/selections.             | 28% (113)        | <b>52% (209)</b> | 18% (74)    | 1% (6)      | <b>402</b>            |
| Aesthetics of food and beverage displays.    | 34% (138)        | <b>55% (224)</b> | 10% (43)    | 1% (6)      | <b>411</b>            |
| Courtesy and service of hotel banquet staff. | <b>52% (210)</b> | 43% (175)        | 4% (16)     | 1% (4)      | <b>405</b>            |
| <b>Total Respondents</b>                     |                  |                  |             |             | <b>423</b>            |
| (skipped this question)                      |                  |                  |             |             | <b>333</b>            |

16. Did you attend any breakfasts, coffees, lunches, receptions and/or meetings at the Marriott RiverWalk?

|     |   | <b>Response Percent</b> | <b>Response Total</b> |
|-----|---|-------------------------|-----------------------|
| Yes |  | <b>37.7%</b>            | <b>235</b>            |

|                         |   |       |     |
|-------------------------|---|-------|-----|
|                         |   |       |     |
| No                      |  | 62.3% | 388 |
| Total Respondents       |   |       | 623 |
| (skipped this question) |   |       | 133 |

17. If yes, please rate your experience.





|  | Excellent | Good      | Fair     | Poor   | Response Total |
|--|-----------|-----------|----------|--------|----------------|
| Quality of food.                             | 44% (105) | 47% (113) | 8% (20)  | 1% (3) | 241            |
| Variety of food/menu choices.                | 36% (85)  | 47% (110) | 16% (37) | 2% (4) | 236            |
| Quality of beverages.                        | 36% (84)  | 55% (129) | 9% (20)  | 0% (1) | 234            |
| Variety of beverages/selections.             | 32% (74)  | 52% (121) | 15% (34) | 1% (3) | 232            |
| Aesthetics of food and beverage displays.    | 39% (93)  | 50% (119) | 11% (25) | 0% (0) | 237            |
| Couresty and service of hotel banquet staff. | 52% (121) | 43% (100) | 5% (11)  | 0% (0) | 232            |
| Total Respondents                            |           |           |          |        | 243            |
| (skipped this question)                      |           |           |          |        | 513            |

18. Please feel free to add any additional comments in the space provided below.

|  |     |
|--|-----|
| <a href="#">View</a> Total Respondents | 115 |
| (skipped this question)                | 641 |

## 8. Location

19. How would you rate your overall experience in the city of San Antonio?




|                         |   | Response Percent | Response Total |
|-------------------------|---|------------------|----------------|
| Excellent               |  | 59.7%            | 387            |
| Good                    |  | 35.5%            | 230            |
| Fair                    |  | 4.5%             | 29             |
| Poor                    |  | 0.3%             | 2              |
| Total Respondents       |   |                  | 648            |
| (skipped this question) |   |                  | 108            |

20. Please rate your experience in the city of San Antonio in the following areas.





|   | Excellent | Good      | Fair    | Poor    | N/A       | Response Total |
|---|-----------|-----------|---------|---------|-----------|----------------|
| Transportation to and from the airport.                 | 38% (249) | 37% (242) | 9% (59) | 6% (39) | 9% (61)   | 650            |
| Transportation in the city.                             | 22% (134) | 27% (164) | 5% (32) | 1% (9)  | 45% (274) | 613            |
| Transportation to and from your hotel to AM facilities. | 26% (157) | 21% (126) | 5% (29) | 1% (9)  | 47% (287) | 608            |
| Overall appearance of city.                             | 40% (260) | 47% (310) | 9% (60) | 2% (12) | 2% (11)   | 653            |
|   |           |           |         |         |           |                |

|                                 |           |                  |           |         |                  |            |
|---------------------------------|-----------|------------------|-----------|---------|------------------|------------|
| Quality of area attractions.    | 38% (242) | <b>39% (251)</b> | 11% (70)  | 1% (8)  | 11% (68)         | <b>639</b> |
| Interest in area attractions.   | 32% (200) | <b>33% (205)</b> | 19% (119) | 5% (32) | 12% (74)         | <b>630</b> |
| Quality of shopping facilities. | 26% (162) | <b>34% (210)</b> | 13% (79)  | 2% (15) | 25% (155)        | <b>621</b> |
| Quality of other entertainment. | 19% (112) | 29% (173)        | 8% (50)   | 2% (9)  | <b>42% (253)</b> | <b>597</b> |
| <b>Total Respondents</b>        |           |                  |           |         |                  | <b>658</b> |
| (skipped this question)         |           |                  |           |         |                  | <b>98</b>  |

21. Based on your experience this year, would you be more or less likely to attend an Annual Meeting in San Antonio again?

|                          |  | Response Percent | Response Total |
|--------------------------|--|------------------|----------------|
| <b>More Likely</b>       |  | <b>64.4%</b>     | <b>425</b>     |
| Less Likely              |   | 5%               | 33             |
| About the same           |   | 30.6%            | 202            |
| <b>Total Respondents</b> |  |                  | <b>660</b>     |
| (skipped this question)  |  |                  | <b>96</b>      |

22. Based on your experiences at the Annual Meeting this year, are you looking forward to attending the meeting next year in Philadelphia?

|                                    |   | Response Percent | Response Total |
|------------------------------------|---|------------------|----------------|
| <b>Yes</b>                         |   | <b>84.1%</b>     | <b>552</b>     |
| No                                 |  | 2.1%             | 14             |
| Will not be attending              |  | 1.8%             | 12             |
| Have not yet decided on attendance |  | 11.9%            | 78             |
| <b>Total Respondents</b>           |   |                  | <b>656</b>     |
| (skipped this question)            |   |                  | <b>100</b>     |

23. Your opinions, comments and concerns will help us to better serve you and the needs of all our members at future annual meetings. Please feel free to submit any additional comments in the space provided below.

|   |            |
|---|------------|
| <a href="#">View</a> <b>Total Respondents</b> | <b>213</b> |
| (skipped this question)                       | <b>543</b> |

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