Giving a Better Meeting Presentation

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GENERAL POINTERS RE ORAL PAPERS

1) When giving an oral paper you should ensure that the main idea of the sentence comes first so that the listeners do not have to hold the first non-specific clause in their heads without knowing the topic/reason for the statement. (See Examples on Sentences sheet)

Work through Sentences Handout

2) Your delivery should be at about 120 words/minute (BBC News on the Radio World Service is 100 wpm). This speed is important if you are not sure of EITHER the audience's ability in English OR their familiarity with the topic.

This means that if you truly want:

- your audience to hear and take in what you say
- to give your audience time for questions and discussion

you must limit your paper to about 2400 words AND NO MORE. Otherwise the audience will draw the conclusion that you do not care for their input.

3) Also you should *support* the listener with a Handout‡/OHTs/PowerPoint presentation*. You would put unfamiliar Names and/or their Bibliography entries on an OHT or Handout, *in the order you will reach them* (rather than alphabetical). You would put these in NUMBERED ordered sections of your argument so that they accompany your delivery. I know this to be beneficial from feedback from a European friend who particularly likes a numbered handout corresponding to my subheadings/topics so that if she gets 'lost' she can catch up again; many non- native speakers recognise numbers more readily than letters for listing points. Also, you should open each new section, or every couple of paragraphs with a phrase such as:

- Taking that argument even further . .
- Building on my fourth point . . .
- Looking at criticisms of this position we find that . .

Please remember the times you have 'lost the place' in a lecture in the warmth of a drowsy afternoon and provide these helpful 'signposts' to your listeners. They will appreciate them, even if not fully realising what you have done . . .

*For each of these, check on the *Print Preview* screen that you can read clearly what you have written; then it will be large enough AND uncrowded enough on screen for your audience to take in.

‡ Ask someone RELIABLE to give out handouts and to thrust them in the faces of latecomers (who will otherwise never notice them!)

NOW SOME PARTICULAR POINTS

1) Developing a sense of how the reader/listener reads/hears your ideas and conclusions. This is largely answered above, but mainly depends on your power to engage the audience with your gaze, i.e. you must keep looking up and towards them (not stare fixedly at your notes). Then, you will be able to notice mystification of their faces and restlessness in their body language if they cannot follow you (or your handout) or if you are too quiet. Just ask them to wave the handout at you if they cannot hear!.

Experience of this comes from teaching classes and shows by your putting in verbal links like:

• Moving now to my *third* point

• Considering the *opposing* argument we find that ... and so on.

2) Knowing how much the speaker can assume from the audience. Presenters in the Germanic tradition usually spend about 3/4 or MORE of their papers on what many senior scholars have said on their topic and only a TINY fraction of their time on what THEY have researched and concluded. This is their way of solving this query, but it's not very interesting to the listener.

I believe that you should *briefly* outline the work you are developing from or in contestation with (using the Harvard system of names and bibliographic detail), but, to my mind (and take others' opinions on this too), this should not be more than HALF of what you deliver and could be less, say a quarter to a third, especially if what *you* have to say is a) interesting, and b) answers the 'So what?' question, i.e. *Why should the audience want to spend 22 minutes of their day listening to the paper? What new insight does it give? or What new question does it pose? (and so on –you should be sure that you have at least addresses, if not answered, one of such questions).*

AS YOU READ OVER YOUR FINAL DRAFT, ASK YOURSELF THE FOLLOWING 'DIFFICULT' SOCRATIC QUESTIONS: Can you explain that further? What do you mean by that? Can you give an example of that? Do you have evidence for saying that? What would be the consequences of that? Is there another point of view that merits a mention? What might someone who disagreed with you say in response? What are the differences between those views? Is it possible to make up a conclusion from what you've said?

THEN THINK WHETHER YOU NEED TO USE SOME OF YOUR PRECIOUS WORD ALLOWANCE TO ADDRESS THEM TOO!

Extract from

The QAA framework for higher education qualifications in England, Wales and Northern Ireland - January 2001

Masters degrees are awarded to students who have demonstrated:

- a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of their academic discipline, field of study, or area of professional practice;
- ii) a comprehensive understanding of techniques applicable to their own research or advanced scholarship;
- iii) originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline;
- iv) conceptual understanding that enables the student:
 - to evaluate critically current research and advanced scholarship in the discipline; and
 - to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

Typically, holders of the qualification will be able to:

- deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and nonspecialist audiences;
- b) demonstrate self-direction and originality in tackling and solving problems, and act autonomously in planning and implementing tasks at a professional or equivalent level;
- c) continue to advance their knowledge and understanding, and to develop new skills to a high level;

and will have:

- d) the qualities and transferable skills necessary for employment requiring:
 - the exercise of initiative and personal responsibility;
 - decision-making in complex and unpredictable situations; and
 - the independent learning ability required for continuing professional development.

Giving a Better Presentation

- 1. Preparation
 - a. Content
 - i. Have something interesting to say that adds to the conversation in your discipline.
 - ii. Be succinct and concise!
 - 1. Don't rehearse a long history of scholarship!
 - 2. Don't include anything that doesn't support the central point of your argument.
 - iii. If you cannot summarize your argument in a sentence or two for your colleagues, you need to refine it.
 - iv. Use simple language it will be easier for you to read and easier for your audience to understand.
 - v. Follow the old maxim of oral communication:
 - "Tell them what you are going to say,
 - say what you are going to say,
 - tell them what you said."
 - b. Practice
 - i. Sounds silly, but read your paper aloud several times with a clock or watch to see how long it takes, revise it as necessary to fit it into the time you are allotted.
 - ii. Practice again, so you can be as relaxed and natural as possible in your delivery.
 - iii. Practice again with your colleagues, a significant other or even a pet!
 - iv. Practice again....and again....
- 2. Presenting
 - a. Remember, this is an oral / aural communication, for the ear, not for the eye. Pauses and repetitions are clues to important indicators.
 - b. Be witty an appropriate humorous comment where appropriate can ease the tension and keep your audience engaged.
- 3. Questions
 - a. Be prepared for the "obvious" questions.
 - b. If you don't know how to answer a question right away, delay! Ask the questioner to repeat the question and if you still need more time repeat it back to them.

In summary, be brief; be witty; be seated!

AVOID THESE WORDS WHENEVER YOU CAN

WORD	REASON TO AVOID			
THE	Means 100%, the = absolute identity or equivalence, so it is 'safer' to use: some, many, most, almost all, of the 'whatever' it is you are writing about.			
IT	Always say what the 'it' is by using: a noun (this practice/ process/ approach), noun phrase (doing this thoroughly), noun clause (whichever of those two outcomes actually occurs).			
IS	Means 100%; is = absolute identity or equivalence, so it is 'safer' to use: seems to be, seems to me to imply, apparently presents, in my opinion gives, etc.			
AS	Highly ambiguous because can mean: while, whenever, because, for, since, in order to, in order to avoid, <i>therefore</i> it is 'safer' to choose one of those wherever possible			
JUST	Also ambiguous, because can mean: fair, legal, merely, solely, only and since some of these imply a criticism, while others merely describe without criticising, you should choose what you actually wish to say.			
THIS	This what?, your reader asks in despair. This process/ practice/ experience/ event/ way of doing things/ approach/ methodology/ attitude of mind/ personal viewpoint/ etc.			
NEEDS TO	Has so many meanings that it is unfair to leave your reader to guess your intention; choose instead which of the following more faithfully represents what you mean to say: must, is required to, would benefit from, is requested to, is intended to, ought to, should, will suffer without.			
FEEL	Try to reserve 'feel' for matters of genuine 'feeling/s'; thus, matters of belief, judgement or opinion should be prefaced by phrases such as: in my opinion, I have come to the conclusion that, any careful reader would realise that, any reflective practitioner would decide to, a dedicated practitioner would always take care that, and so on			

ALWAYS INSERT 'THAT' WHERE IT AIDS THE CLARITY OF YOUR MEANING IN WRITTEN ENGLISH (NOT SO ESSENTIAL IN SPOKEN ENGLISH)

1 x that	McKay (2005) said the idea was feasible.
	McKay (2005) said THAT the idea was feasible.
2 x that	It was evident Crawford (2003) had not explained his key point clearly so while McKay thought she was applying it appropriately, she was not
	It was evident THAT Crawford (2003) had not explained his key point clearly so while McKay thought THAT she was applying it appropriately, she was not
3 x that	If a researcher claimed the students were keen to tell him/her it was far too difficult a task, I would refer him/her back to them find out what part it was they found difficult.
	If a researcher claimed THAT the students were keen to tell him/her THAT it was far too difficult a task, I would refer him/her back to them find out what part it was THAT they found difficult
	RRANGE THE SENTENCES BELOW TO MAKE THEM MORE SUITABLE ORAL AND WRITTEN DELIVERY. AT PRESENT THE LISTENER HAS TO
	TO THE VERY END TO HEAR WHAT THE SPEAKER IS TALKING ABOUT!
they	e-write them so that the ideas come to the listeners' ears in the order need to receive them for optimal understanding.
relev: comp	would like you all to evaluate my key point, by considering its ance to your daily lives, in particular how the speed at which you blete your work has been affected by the introduction of the new Health fety procedures.
throu the te	their work, the two Korean scholars were particularly prolific and one of an amazing range of innovative methodologies, caused eam to re-evaluate completely their own methods of categorising and one blood test results.

NOUNS

acceptability acceptance of access activities admission advance aftermath airing of allegiance allocation allotted roles alternative ambition analysis antithesis anxietv approval arrangements aspects aspirations assumption attention attraction attributes authority barrier beliefs capacity characters circumstance clues cluster cohesion collection comments commitment community complementarity concealment conceptions concepts condition constraint construct contemplation continuity contrast control conviction correspondence creation criterion criteria (pl.) custom damage data

declaration decoration deficiency definition delegation delight dependence derision detail determination devotee dialogue differentiation discretion display disposition disruption distance distinction distress distribution division donor emotion emphasis enquiry equality evaluation events evidence examples excellence experience explanation extension extent extreme facilitation failure favour field focus force form fulfilment function gathering giver group guarantee harmony idea identity ideology image importance

independence indication indicator individual inferiority influence information initiator innocence instinct instruction intention interaction intercourse interface interpenetration interpretation intervention intimacy introduction investigation irritation judgment kinds knack lack link list literature magnificence maintenance maltreatment management manipulation marketplace mask material meaning means mechanisms mediation members messages mirror mixed messages mode mood multiplicity name narrative nature negation negotiation neutrality norms objective

Vocabulary

objects obligations occasions occurrences offers opinion opportunities opposition outsider overtones ownership participants participation parties perception performance personnel perspective persuasion phenomenon phenomena (pl.) pledge plethora portrait pose positions possibilities potency potentially power precursor of prelude presentation of preservation presupposition privacy privilege procedure process proclamation product production progress prohibition prominence promotion properties proposition provision proximity public punishment pursuit qualities questions range rank re-interpretation reaction reality realm

receipt recipient recognition recommendation record recreation redefinition reduction reflected glory reflection refusal regard rehearsals relationships release relegation relief remainder remedy removal repetition replacement representation repression requirement resistance respect response responsibility responsible restraint revelation revision rhetoric ritual role sanction scrutiny section security self-doubt self-interest sentiments side effect significance silence similarity site of situation solemnity solidarity spectators spheres stability standards standing statements status status quo stimulus strategy

stringency studies successors suggestion summary supply support symbol symbolism tasks test threat tokens tone topic tradition transfer transformation transmission treatment trust type understanding unease values vehicle vitality vulnerability warning wealth well-being willingness wisdom

VERBS

accentuate accept access accompany acquire adapt to adopt advance affect (alter) affirm alert allowing alter alternate apply arise arrange attracts attributes authenticate authorize believe carry out cause celebrate censure collect communicating comprise conceal conceive condemn confers confine conform contrast contrive control convey convince correspond create deceive declare define delegate deny depend on depict determine disclose discuss disguise divide effected (did) effects (does)

emphasize empower enable endorse enhance enrich ensue ensure evaluate examine exchange exclude execute expect explain expose express explicitly extensively extremely facilitate favour feel (AVOID IF POSSIBLE, **USE BELIEVE)** flaunt focuses follow forbid force form fulfil aather guarantee handle harmonize identify immerse imply (what writer does) infer (what reader does) indicates inform influence inspire interact interface interpose interpret intervene investigate lack link list maintain

manage mask means mediate mirror modulate multiplies name narrates negate negotiate objects offers opine opposes outline overwhelm own perceive perform permit persuade pervade pledge points out portray pose preserve presuppose prevail privilege process proclaim progress prohibits promote propose provide publish pursue qualify question range rank re-interpret react recommend record redefine reduce reflect refuse regard register reinforce relate

release relegate relieve remain remedy remove render repeat replace represent repress require resist respect respond restrain sanction secure soften standardize strengthen suggest summarize supply support sustain test threaten transfer transform transmit treats underao underlie underscore validate widen

ADJECTIVES (EVALUATIVE ONES IN ITALICS)

abhorrent academic accessible accompanying acting in the capacity of actual adverse aesthetic alert alternate alternative ambiguous applied approving archaic asymmetric attractive attributed basic bold brash camouflaging central certain changing chosen complex concealing conceived condemned confined conformist conscious consequent constrained controlling corresponding cosmetic credible critical crucial current dangerous decent declared deepening deeply necessary definite deflecting delicate delivered demanding demoted deprived described designing desirable

determined disquised dispassionate distanced disturbed divorced dominant drastic earmarked for effective efficient elevated élite encyclopaedic essential excellent expected expensive experienced expressive explicit extensive extra extreme faulty favoured favourite fertile flexible followed forbidden forceful formulated frequent fresh guided identical ill-regarded illicit immodest impeccable implicit important imposing impotent impregnated impressive in-depth inappropriate increasing individual inferior infrequent inherent innocent intelligible intimate intriguing

introductory invalid invisible involved irretrievable irritating judgmental local logical low-ranking magnificent mature mirrored miscellaneous miserable multi-faceted multi-layered mundane natural neutral notable noticeable obligatory official opinionated opportune opposing opposite ordinary original outlined outraged overwhelming parallel particular perceived personal persuasive pervasive physical portrayed posed possible potent powerful powerless preserved prevalent primitive private privileged processed proclaimed professional progressive prohibited prominent promoted

proposed provided public rare recognisable recommended recorded reduced reflected regular related released relegated relieved remaining removed rendered repeated replaced represented repressed required resistant resisting respectful respecting respective responsive restrained revealing revised rhetorical sanctioned secondary secure self-interested shabby signalled by signifying silent similar spontaneous stimulating strategic striking subsequent subtle successful superficial superior supernatural supplied supporting supportive symbolic synonymous with traditional transferred

Vocabulary

transformed transmitted typical unaccountable unanalysed unattractive	underlying underscored understated undeserved unequal unmerited unpleasant	unstructured used <i>useful</i> <i>usual</i> <i>valid</i> various verbal	verbally adroit vital wide-ranging widening willing wise
unconscious	unpleasant	verbal	

ADVERBS (EVALUATIVE ONES IN ITALICS, SOME USEFUL AS SENTENCE OPENERS)

accessibly accordingly admittedly alternatively assertively beautifully bleaklv bluntly brilliantly brutally certainly completely complicitly conceivably continually cruelly currently daringly deceitfully deceptively decently differently disappointingly distinctively effectively efficiently effortlessly generally generously greatly happily heavily inappropriately irretrievably irritatingly judgmentally merely mutely necessarily non-aggressively notably noticeably obviously ordinarily particularly perfunctorily

personally persuasively pervasively physically possibly powerfully professionally progressively prohibitively prominently provisionally quickly rarely recently recognisably regularly respectfully respectively responsively richly scholarly secondarily securely

seemingly seldom seriously silently similarly strikingly superficially symbolically tendentiously thanklessly thoughtfully thoughtlessly undoubtedly unfortunately uniquely variously verbally vitally well willingly wisely

PHRASES (EVALUATIVE ONES IN ITALICS)

as a result associated with at the mercy of bond between building on by corollary by means of by reason of by virtue of cannot be bettered close interest in closeness to common features cover up deals with double thinking driving force earmarked for extends the scope of for their own ends former ... latter highlights the fact

highly regarded in a different vein in general in no one's interest in the bulk of in the main indicates the outcome (etc.) lack of certainty lack of pretension made plain (etc.) make public make reference to making good marks out clear boundaries oiling the wheels of operate through raises some of the same issues refrain from results from sharper evaluation silent in face of

through the medium of to some extent to whatever degree under the aegis of under the umbrella of using a somewhat different approach In my judgment In my opinion As a result of serious reflection I find From a comparison of these it seems clear that Only a careless reader would suppose that A person committed to student's (etc.) success would conclude

... and so on

The framework for higher education qualifications in England, Wales and Northern Ireland (QAA 2001)

Descriptor for a qualification at Masters (M) level: Masters degree

Masters degrees are awarded to students who have demonstrated:

i a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of their academic discipline, field of study, or area of professional practice;

ii a comprehensive understanding of techniques applicable to their own research or advanced scholarship;

iii originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline;

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c continue to advance their knowledge and understanding, and to develop new skills to a high level;

and will have:

d the qualities and transferable skills necessary for employment requiring:

- * the exercise of initiative and personal responsibility;
- * decision-making in complex and unpredictable situations; and
- * the independent learning ability required for continuing professional development.

Edge Hill University Masters Level Work

Summary descriptor:

Learning accredited at this level will display mastery of a complex and specialised area of knowledge and skills, employing advanced skills to conduct research, or advanced technical or professional activity, accepting accountability for related decision making including use of supervision.

Operational contexts:

- 1. Complex, unpredictable and normally specialised contexts demanding innovative work which may involve exploring the current limits of knowledge
- 2. Autonomy within bounds of professional practice. High levels of responsibility for self, possibly others
- 3. Awareness of ethical dilemmas likely to arise in research and professional practice. An ability to formulate solutions in dialogue with peers, clients and others.

Cognitive descriptors:

- 4. The learner has great depth of knowledge in a complex and specialised area and/or across specialised or applied areas. S/he may be working at the current limits of theoretical and/or research understanding
- 5. The learner can deal with complexity, lacunae and/or contradictions in the knowledge base and make confident selection of tools for the job
- 6. The learner can autonomously synthesise information/ ideas and create responses to problems that expand or redefine existing knowledge and/or develop new approaches in new situations
- 7. The learner can independently evaluate/ argue alternative approaches and accurately assess/ report on own/ others work with justification.

Other transferable skills descriptors:

- 8. The learner has technical mastery of a skill, performing smoothly and efficiently. Able to plan strategies and tactics and adapt effectively to unusual and unexpected situations
- 9. The learner engages with a critical community; reflecting habitually on own or others' practice in order to improve own/ others' action
- 10. The learner is autonomous in study/ use of resources; makes professional use of others in support of self-directed learning
- 11. The learner can isolate, assess and resolve problems of all degrees of predictability in an autonomous manner
- 12. The learner can engage in full professional and academic communication with others in their field
- 13. The learner can work with and within a group towards defined outcomes and can take a role as recognised leader or consultant. Has ability to negotiate and handle conflict. Can effectively motivate others.