The Society of Biblical Literature (SBL) supports the critical investigation of the Bible by providing print and online resources for students, educators, and all who are interested in biblical literature. Founded in 1880, SBL is one of the oldest learned societies in the world. Nearly 8,000 individual members and institutions from every continent provide a forum to test ideas, learn from others, and advance the understanding of the Bible’s role in the public arena.

**Advertising Contact**
Heather McMurray  
Society of Biblical Literature  
The Luce Center, Suite 350  
825 Houston Mill Road  
Atlanta, GA 30329  
404-727-3096  
404-727-3101 (fax)  
heather.mcmurray@sbl-site.org

Please see “Terms and Policies” for further information.

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## Print Advertising

### Journal of Biblical Literature

Bringing the highest level of technical expertise to bear on the canon, cognate literature, and the historical matrix of the Bible, this century-old journal remains at the center of communication among biblical scholars in North America.

#### Circulation

**Print:** 3,000 Individual and Institutional  
**Online:** 9,000 members

JBL’s readership is made up of professors and researchers in U.S. and Canadian colleges, universities, and theological schools, clergy of various denominations, libraries and librarians, and scholars and researchers in foreign countries.

#### Rates

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<th>1x</th>
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<tbody>
<tr>
<td>Back cover</td>
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Due to space limitations, each advertiser is limited to two pages per issue.

#### Deadlines

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<td>December 15</td>
<td>January 15</td>
</tr>
<tr>
<td>2 (June)</td>
<td>March 1</td>
<td>April 1</td>
</tr>
<tr>
<td>3 (September)</td>
<td>July 1</td>
<td>August 1</td>
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<td>4 (December)</td>
<td>September 1</td>
<td>October 15</td>
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#### Artwork

- **Trim size:** 6” x 9”
- **Image size:** Full page 4 1/2” x 7”  
  Half page (hz.) 4 1/2” x 3 1/2”
- PDF files are preferred and will be accepted via email or on CD.

### Review of Biblical Literature

Wide-ranging and timely, RBL offers the most comprehensive collection of book reviews in the field of biblical studies. RBL is an indispensable reference tool for anyone interested in biblical studies. The print edition is compiled annually from a selection of reviews originally appearing on the RBL web site.

#### Circulation

1,000 individual and institutional subscribers

RBL’s readership is made up of professors and researchers in North American and European colleges, universities, and theological schools, clergy of various denominations, and a large number of libraries and librarians.

#### Rates

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#### Deadlines

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<td>August 1</td>
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#### Artwork

- **Back cover,** 4-color ad required  
  **Trim size:** 6” x 9”  
  **Image size:** 5 1/4” x 7 1/8”  
  PDF files are preferred and will be accepted via email or on CD.

- **Inside pages**  
  **Trim size:** 6” x 9”  
  **Image size:** Full page 4 1/2” x 7”  
  Half page (hz.) 4 1/2” x 3 1/2”  
  PDF files are preferred and will be accepted via email or on CD.

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*RATES EFFECTIVE JANUARY 1, 2013*
DATE: ____________________________

ADVERTISER: ____________________________

ADDRESS: ____________________________________________

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PHONE: ____________________________

FAX: ____________________________

E-MAIL: ____________________________

CONTACT: ____________________________

AGENCIES MUST PROVIDE NAME OF ADVERTISER. WE DO NOT OFFER AGENCY DISCOUNTS. ONE INSERTION ORDER PER PUBLICATION.

➤ JOURNAL ADVERTISING

PUBLICATION: ____________________________________________

ISSUE DATE: ☐ SINGLE ISSUE (SPECIFY ISSUE): __________

☐ MULTI-ISSUE CONTRACT (SPECIFY ISSUES):

________________________________________

SIZE OF AD: ____________________________

COST OF AD: ____________________________

MULTI-ISSUE DISCOUNT (IF APPLICABLE): __________

AMOUNT DUE: ____________________________

PURCHASE ORDER#: ____________________________

I HAVE READ AND UNDERSTOOD THE TERMS AND POLICIES ACCOMPANYING THIS FORM.

AUTHORIZING SIGNATURE: ____________________________    DATE: ____________________________

➤ MAIL, EMAIL OR FAX TO: Heather McMurray, Society of Biblical Literature, The Luce Center, Suite 350, 825 Houston Mill Road, Atlanta, GA 30329; EMAIL: heather.mcmurray@sbl-site.org. FAX 404-727-3101, Phone: 404-727-3096.
ADVERTISING IN SBL PUBLICATIONS:
TERMS AND POLICIES

1. Failure to provide artwork by the deadline may result in cancellation of space. In such cases, SBL reserves the right to assess a cancellation fee.

2. It is the advertiser’s responsibility to send explicit instructions regarding layout, particularly for multiple pages.

3. Space constraints do not allow us to guarantee two-page spreads. Two-page ads should be designed to stand alone if necessary.

4. No agency discount is offered.

5. Advertising materials become the sole property of SBL. Artwork will not be returned.

6. SBL retains the right to reject advertisements that are deemed inappropriate. All advertising accepted for publication must be for products or services that support the research, publishing, or teaching activities of persons engaged in the study of religion, biblical studies, Judaica, archaeology, or the classics. Acceptance of advertising for the sale of antiquities is explicitly prohibited.

7. All advertisers are sent a copy of the publication in which their advertisement appeared, along with an invoice. All invoices are due 30 days from receipt. All payments must be in U.S. dollars drawn on a U.S. bank.

8. Outstanding invoices may jeopardize an advertiser’s ability to reserve space in future issues of any SBL publication. In the event of nonpayment, SBL reserves the right to hold the advertiser and its advertising agency jointly liable for costs due.

9. Discounts for multi-issue contracts apply to insertions in consecutive issues. These contracts may begin at any time during a calendar year. To receive the discount, advertisers must contract for multiple issues in advance—discounts will not be applied retroactively.