SBL PRESS

The Society of Biblical Literature (SBL) and SBL Press support the critical investigation of the Bible by providing print and online resources for students, educators, and all who are interested in biblical literature. Founded in 1880, SBL is one of the oldest learned societies in the world. Nearly 8,000 individual members and institutions from every continent provide a forum to test ideas, learn from others, and advance the understanding of the Bible's role in the public arena.

Advertising Contact: Jonathan Potter Managing Editor, JBL SBL Press Society of Biblical Literature 825 Houston Mill Road, Suite 350 Atlanta, GA 30329 404-727-0807 jonathan.potter@sbl-site.org

Please see "Terms and Policies" for further information.

RATES EFFECTIVE JANUARY 1, 2013

ADVERTISING RATES

PRINT ADVERTISING

Journal of Biblical Literature

Bringing the highest level of technical expertise to bear on the canon, cognate literature, and the historical matrix of the Bible, this centuryold journal remains at the center of communication among biblical scholars in North America.

Circulation

Print: 2,000 Individual and Institutional **Online:** 9,000 members

JBL's readership is made up of professors and researchers in U.S. and Canadian colleges, universities, and theological schools, clergy of various denominations, libraries and librarians, and scholars and researchers in foreign countries.

Rates	1x	4x
Back cover	N/A	\$750
Inside back cover	N/A	\$600
Full page	\$600	\$550
Half page	\$375	\$325

Due to space limitations, each advertiser is limited to two pages per issue.

Deadlines

IssueInsertionCopy1(March)December 15January 152(June)March 1April 13(September)July 1August 14(December)September 10ctober 15

Artwork

Trim size: 6" x 9" Image size: Full page 4 ½" x 7" Half page (hz.) 4 ½" x 3 ½" PDF files are preferred and will be accepted via email or on CD.



Review of Biblical Literature

Wide-ranging and timely, RBL offers the most comprehensive collection of book reviews in the field of biblical studies. RBL is an indispensable reference tool for anyone interested in biblical studies. The print edition is compiled annually from a selection of reviews originally appearing on the RBL web site.

Circulation

1,000 individual and institutional subscribers

RBL's readership is made up of professors and researchers in North American and European colleges, universities, and theological schools, clergy of various denominations, and a large number of libraries and librarians.

Rates

Back cover (4-color)	\$700
Inside back cover	600
Full page	400
Half page	250

Deadlines

Issue	Insertion	Сору
Annual	July 1	August 1

Artwork

Back cover, 4-color ad required Trim size: 6" x 9" Image size: 5 ¼" x 7 ½" PDF files are preferred and will be accepted via email or on CD.

Inside pages

Trim size: 6" x 9" Image size: Full page 4 ½" x 7" Half page (hz.) 4 ½" x 3½" PDF files are preferred and will be accepted via email or on CD.



JOURNAL ADVERTISING

Print this form and use one for every order placed. Email completed form to jonathan.potter@sbl-site.org

Date:	
Advertiser:	Agency:
Address:	Address:
 Phone:	 Phone:
Fax:	Fax:
E-mail:	E-mail:
Contact:	Contact:
JOURNAL ADVERTISING	
Publication:	
Issue date:	Single issue (specify issue):
Multi-issue contract (specify issues):	
Size of ad:	
Cost of ad:	
Multi-issue discount (if applicable):	
Purchase order#	
I have read and understood the Terms and Policies acco	mpanying this form.
Authorizing signature:	Date:
MAIL, EMAIL OR, FAX TO : Jonathan Potter, Managin 825 Houston Mill Road, S	g Editor, JBL, SBL Press, Society of Biblical Literature, uite 350, Atlanta, GA 30329;

EMAIL: jonathan.potter@sbl-site.org; Phone: 404-727-0807.

ADVERTISING IN SBL PRESS PUBLICATIONS: TERMS AND POLICIES

- 1. Failure to provide artwork by the deadline may result in cancellation of space. In such cases, SBL Press reserves the right to assess a cancellation fee.
- 2. It is the advertiser's responsibility to send explicit instructions regarding layout, particularly for multiple pages.
- 3. Space constraints do not allow us to guarantee two-page spreads. Two-page ads should be designed to stand alone if necessary.
- 4. No agency discount is offered.
- 5. Advertising materials become the sole property of SBL Press. Artwork will not be returned.
- 6. SBL Press retains the right to reject advertisements that are deemed inappropriate. All advertising accepted for publication must be for products or services that support the research, publishing, or teaching activities of persons engaged in the study of religion, biblical studies, Judaica, archaeology, or the classics. Acceptance of advertising for the sale of antiquities is explicitly prohibited.
- 7. An invoice will be issued by email after the ad copy deadline has passed. Electronic tear sheets are available upon request. All invoices are due 30 days from receipt. All payments must be in U.S. dollars drawn on a U.S. bank.
- 8. Outstanding invoices may jeopardize an advertiser's ability to reserve space in future issues of any SBL Press publication. In the event of nonpayment, SBL Press reserves the right to hold the advertiser and its advertising agency jointly liable for costs due.
- 9. Discounts for multi-issue contracts apply to insertions in consecutive issues. These contracts may begin at any time during a calendar year. To receive the discount, advertisers must contract for multiple issues in advance—discounts will not be applied retroactively.