



Society of Biblical Literature
Advertising and Exhibiting Contract
2011 International Meeting
London, United Kingdom • 4–7 July

Company _____ Contact Person _____
 Mailing Address _____
 City _____ State/Province _____
 Postal Code _____ Country _____
 Telephone _____ Email _____

ADVERTISING AND EXHIBITING OPPORTUNITIES*	ITEM	RATE		NUMBER REQUESTED		TOTAL
PROGRAM BOOK (contract due by 4/11/2011 - artwork due by 5/09/2011)	Full Page	\$150	x		=	\$
	Inside Front Cover	\$600	x		=	\$
	Inside Back Cover	\$600	x		=	\$
TOTE BAG INSERTION (contract due by 5/9/2011 - inserts due by 5/27/2011)	Each Insert	\$350	x		=	\$
EXHIBIT TABLE (contract due by 5/9/2011)	Each Table	\$250	x		=	\$
TOTAL						\$

METHOD OF PAYMENT:

Mail Form To:
 Advertising and Exhibits
 SBL International Meeting
 825 Houston Mill Road
 Atlanta, GA 30329 USA

Fax Form To: 1-404-727-3101
Credit Card Payments Only!

Note: If you fax the registration form, do not mail the original. Please allow 10 business days for processing.

Questions Only:
 1-877-336-6798 (U.S.)
 1-404-727-2315 (Outside U.S.)
 InternationalMeeting@sbl-site.org

Payment:

- Charge a total of \$ _____
 Visa MasterCard American Express

Card # _____

Card Expiration Date (mm/yy) _____

Cardholder Signature _____

I agree to pay above amount according to card issuer's agreement

- My check is enclosed in the amount of \$ _____
 Make payable to Society of Biblical Literature; U.S. funds drawn on U.S. bank

***Please see attached sheet for terms and conditions. Sign here to indicate that you have read and agree to the terms and conditions listed.** _____



Society of Biblical Literature
Sponsorship Contract
2011 International Meeting
London, United Kingdom • 4–7 July

Company _____ Contact Person _____
Mailing Address _____
City _____ State/Province _____
Postal Code _____ Country _____
Telephone _____ Email _____

SPONSORSHIP OPPORTUNITIES*

_____ **GOLD SPONSORSHIP / LANYARD** **\$2000.00**

Includes your logo on the delegate lanyard, choice of inside cover of program book, tote bag insert, sign listing, program listing, website acknowledgement, sponsor ribbons.

_____ **SILVER SPONSORSHIP / RECEPTION** **\$1000.00**

Includes display table at the opening reception, one advertising page of program book, tote bag insert, sign listing, program listing, website acknowledgement, sponsor ribbons.

_____ **BRONZE SPONSORSHIP / COFFEE BREAK (4 available)** **\$500.00**

Includes table tents at one coffee break, choice of one advertising page of program book or tote bag insert, sign listing, program listing, website acknowledgement, sponsor ribbons.

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Charge a total of \$ _____

Visa MasterCard American Express

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Card Expiration Date (mm/yy) _____

Cardholder Signature _____

I agree to pay above amount according to card issuer's agreement.

My check is enclosed in the amount of \$ _____
Make payable to Society of Biblical Literature; U.S. funds drawn on U.S. bank in U.S. dollar account.

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Society of Biblical Literature

Terms and Conditions

2011 International Meeting

London, United Kingdom • 4–7 July

Applications and Payments

All applications for advertising, exhibiting, and sponsorships for the 2011 SBL International Meeting must be submitted on these forms. Such submissions indicate the applicant's agreement to abide by the terms and conditions.

Advertising: Full payment for advertising must be enclosed with this application and must be received by 11 April 2011. Payments must be made in US dollars by check/bank draft, international money order, or credit card charge. No contract is binding until full payment is received and its acceptance is confirmed in writing by SBL. If an advertising contract is cancelled before 11 April 2011, SBL will retain \$25 of the total fee paid and refund the balance. No refunds for advertisements will be issued after 11 April 2011.

Exhibiting: Full payment for exhibit table reservations must be enclosed with this application and must be received by 9 May 2011. Payments must be made in US dollars by check/bank draft, international money order, or credit card charge. No contract is binding until full payment is received and its acceptance is confirmed in writing by SBL. If an exhibit contract is cancelled before 9 May 2011, SBL will retain \$25 of the total fee paid and refund the balance. Exhibit reservations made after 9 May 2011 will be on a space available basis and are not guaranteed listing in the printed program.

Advertising Specifications

Rates include space only. No agency discounts. Only Adobe Acrobat PDF artwork will be accepted. SBL will not make any changes to the ads. Artwork must conform to the following specifications: trim size: 210x297 mm or 8.3x11.7 in, ad size: 165x255 mm or 6.5x10 in, at least 300 dpi with all fonts and images embedded in PDF. Email PDF files to: InternationalMeeting@sbl-site.org. Send explicit layout instructions, especially for multiple-page ads or facing spreads. Materials must be received no later than 9 May 2011. SBL reserves the right to determine whether ads are consonant with the character of the meeting.

Tote Bag Insert Specifications

All materials will be printed by the Advertiser and shipped to the meeting location. Clearly mark all cartons "Tote Bag Inserts / SBL International Meeting."

Exhibit Specifications

Exhibit table measurements are approximately 180cm x 60cm (72" x 24"). Publishers must provide their own display equipment and accessories (table drapery, risers, bookends, easels, etc.). The fee includes a complimentary registration for one representative per table (any additional staff must pay the full registration fee).

Display space is limited and tables are available on a first-come, first-served basis. SBL reserves the right to restrict the number of tables available to any single publisher if necessary to accommodate all publishers wishing to exhibit at the meeting. Publishers renting exhibit tables must provide a staff member to handle their displays. Only publishers who have rented exhibit tables and who have a representative present may sell at the meeting site. Publisher representatives are responsible for all aspects of the operation of their respective exhibits, including receiving cash payments, handling credit card transactions, etc. Electrical connections dependent on availability and fees. SBL is not responsible for lost or stolen items or damaged displays.

SBL recommends that publishers offer their books to meeting participants at a discount of 40% to 50% off the regular retail list price, but that decision is left to each individual publisher, as is the time period within which they will accept orders at the meeting discount. SBL reserves the right to determine whether exhibits are consonant with the character of the meeting.

Shipping Instructions

- Ship all exhibit materials to Peeters Publishers, Kolonel Begaultlaan 61, B-3012 Wilsele-Leuven, Belgium; telephone: [32] 16-235170, fax: [32] 16-228500. Materials must arrive at the Peeters warehouse no later than 27 May 2011. Clearly mark all cartons "SBL International Meeting." Peeters will consolidate all shipments for transportation to the meeting site. Please note that there are no shipping or receiving facilities at the meeting site. Do not ship any exhibit materials to the SBL office in Atlanta.
- Send notice to SBL of the date of your shipment, the shipping method used, and the total number of cartons in your shipment.
- Exhibitors who prefer to do so may bring their materials with them as they travel to the meeting. Please notify SBL if you plan to do so.
- Return shipment is your responsibility. Pickup must be scheduled for the afternoon of 7 July 2011.

Correspondence

Send all correspondence, including completed contracts and payments, to:

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