The Society of Biblical Literature (SBL) and SBL Press support the critical investigation of the Bible by providing print and online resources for students, educators, and all who are interested in biblical literature. Founded in 1880, SBL is one of the oldest learned societies in the world. Nearly 8,000 individual members and institutions from every continent provide a forum to test ideas, learn from others, and advance the understanding of the Bible’s role in the public arena.

Advertising Contact:
Jonathan Potter
Managing Editor, JBL
SBL Press
Society of Biblical Literature
825 Houston Mill Road, Suite 350
Atlanta, GA 30329
404-727-0807
jonathan.potter@sbl-site.org

Please see “Terms and Policies” for further information.

### Journal of Biblical Literature

Bringing the highest level of technical expertise to bear on the canon, cognate literature, and the historical matrix of the Bible, this century-old journal remains at the center of communication among biblical scholars in North America.

### Circulation

**Print**: 2,000 Individual and Institutional

**Online**: 9,000 members

JBL’s readership is made up of professors and researchers in U.S. and Canadian colleges, universities, and theological schools, clergy of various denominations, libraries and librarians, and scholars and researchers in foreign countries.

### Rates

<table>
<thead>
<tr>
<th>Artwork</th>
<th>1x</th>
<th>4x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back cover</td>
<td>N/A</td>
<td>$750</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>N/A</td>
<td>$600</td>
</tr>
<tr>
<td>Full page</td>
<td>$600</td>
<td>$550</td>
</tr>
<tr>
<td>Half page</td>
<td>$375</td>
<td>$325</td>
</tr>
</tbody>
</table>

Due to space limitations, each advertiser is limited to two pages per issue.

### Deadlines

**Issue**

1 (March) December 15 January 15

2 (June) March 1 April 1

3 (September) July 1 August 1

4 (December) September 1 October 15

### Artwork

Trim size: 6” x 9”
Image size: Full page 4 1/2” x 7”
Half page (hz.) 4 1/2” x 3 1/2”
PDF files are preferred and will be accepted via email.

### Review of Biblical Literature

Wide-ranging and timely, RBL offers the most comprehensive collection of book reviews in the field of biblical studies. RBL is an indispensable reference tool for anyone interested in biblical studies. The print edition is compiled annually from a selection of reviews originally appearing on the RBL web site.

### Circulation

1,000 individual and institutional subscribers

RBL’s readership is made up of professors and researchers in North American and European colleges, universities, and theological schools, clergy of various denominations, and a large number of libraries and librarians.

### Rates

<table>
<thead>
<tr>
<th>Artwork</th>
<th>1x</th>
<th>4x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back cover (4-color)</td>
<td>$700</td>
<td></td>
</tr>
<tr>
<td>Inside back cover</td>
<td>600</td>
<td></td>
</tr>
<tr>
<td>Full page</td>
<td>400</td>
<td></td>
</tr>
<tr>
<td>Half page</td>
<td>250</td>
<td></td>
</tr>
</tbody>
</table>

### Deadlines

**Issue**

Annual July 1

**Insertion**

Copy August 1

### Artwork

Back cover, 4-color ad required
Trim size: 6” x 9”
Image size: 5 1/4” x 7 1/8”
PDF files are preferred and will be accepted via email.

### Inside pages

Trim size: 6” x 9”
Image size: Full page 4 1/2” x 7”
Half page (hz.) 4 1/2” x 3 1/2”
PDF files are preferred and will be accepted via email.
Date: ________________________________
Advertiser: __________________________
____________________________________
Address: ______________________________
____________________________________
Phone: ________________________________
Fax: ____________________________________
E-mail: ________________________________
Contact: ______________________________

Agency: ______________________________
____________________________________
Address: ______________________________
Phone: ________________________________
Fax: ____________________________________
E-mail: ________________________________
Contact: ______________________________

Agencies must provide name of advertiser. We do not offer agency discounts. One insertion order per publication.

☐ JOURNAL ADVERTISING

Publication: ______________________________

Issue date: ________  ☐ Single issue (specify issue):

☐ Multi-issue contract (specify issues):

____________________________________

Size of ad: ____________________________

Cost of ad: ____________________________

Multi-issue discount (if applicable): ______

Purchase order# ______________________

I have read and understood the Terms and Policies accompanying this form.

Authorizing signature: ________________________  Date: ________________________

☐ MAIL, EMAIL OR, FAX TO: Jonathan Potter, Managing Editor, JBL, SBL Press, Society of Biblical Literature, 825 Houston Mill Road, Suite 350, Atlanta, GA 30329; EMAIL: jonathan.potter@sbl-site.org; Phone: 404-727-0807.
ADVERTISING IN SBL PRESS PUBLICATIONS: TERMS AND POLICIES

1. Failure to provide artwork by the deadline may result in cancellation of space. In such cases, SBL Press reserves the right to assess a cancellation fee.

2. It is the advertiser’s responsibility to send explicit instructions regarding layout, particularly for multiple pages.

3. Space constraints do not allow us to guarantee two-page spreads. Two-page ads should be designed to stand alone if necessary.

4. No agency discount is offered.

5. Advertising materials become the sole property of SBL Press. Artwork will not be returned.

6. SBL Press retains the right to reject advertisements that are deemed inappropriate. All advertising accepted for publication must be for products or services that support the research, publishing, or teaching activities of persons engaged in the study of religion, biblical studies, Judaica, archaeology, or the classics. Acceptance of advertising for the sale of antiquities is explicitly prohibited.

7. An invoice will be issued by email after the ad copy deadline has passed. Electronic tear sheets are available upon request. All invoices are due 30 days from receipt. All payments must be in U.S. dollars drawn on a U.S. bank.

8. Outstanding invoices may jeopardize an advertiser’s ability to reserve space in future issues of any SBL Press publication. In the event of nonpayment, SBL Press reserves the right to hold the advertiser and its advertising agency jointly liable for costs due.

9. Discounts for multi-issue contracts apply to insertions in consecutive issues. These contracts may begin at any time during a calendar year. To receive the discount, advertisers must contract for multiple issues in advance—discounts will not be applied retroactively.