The Society of Biblical Literature (SBL) and SBL Press support the critical investigation of the Bible by providing print and online resources for students, educators, and all who are interested in biblical literature. Founded in 1880, SBL is one of the oldest learned societies in the world. Nearly 8,000 individual members and institutions from every continent provide a forum to test ideas, learn from others, and advance the understanding of the Bible’s role in the public arena.

Advertising Contact:
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Please see “Terms and Policies” for further information.

RATES EFFECTIVE JANUARY 1, 2013
Agencies must provide name of advertiser. We do not offer agency discounts. One insertion order per publication.

__ JOURNAL ADVERTISING __

Publication: ____________________________________________________________

Issue date: _______  □ Single issue (specify issue):

□ Multi-issue contract (specify issues):

______________________________________________________________

Size of ad: _______________________________________________________

Cost of ad: _______________________________________________________

Multi-issue discount (if applicable): _________

Purchase order# ________________________________

I have read and understood the Terms and Policies accompanying this form.

Authorizing signature: ___________________________  Date: ________________

□ MAIL, EMAIL OR, FAX TO: Jonathan Potter, Managing Editor, JBL, SBL Press, Society of Biblical Literature, 825 Houston Mill Road, Suite 350, Atlanta, GA 30329; EMAIL: jonathan.potter@sbl-site.org; Phone: 404-727-0807.
ADVERTISING IN SBL PRESS PUBLICATIONS: TERMS AND POLICIES

1. Failure to provide artwork by the deadline may result in cancellation of space. In such cases, SBL Press reserves the right to assess a cancellation fee.

2. It is the advertiser’s responsibility to send explicit instructions regarding layout, particularly for multiple pages.

3. Space constraints do not allow us to guarantee two-page spreads. Two-page ads should be designed to stand alone if necessary.

4. No agency discount is offered.

5. Advertising materials become the sole property of SBL Press. Artwork will not be returned.

6. SBL Press retains the right to reject advertisements that are deemed inappropriate. All advertising accepted for publication must be for products or services that support the research, publishing, or teaching activities of persons engaged in the study of religion, biblical studies, Judaica, archaeology, or the classics. Acceptance of advertising for the sale of antiquities is explicitly prohibited.

7. An invoice will be issued by email after the ad copy deadline has passed. Electronic tear sheets are available upon request. All invoices are due 30 days from receipt. All payments must be in U.S. dollars drawn on a U.S. bank.

8. Outstanding invoices may jeopardize an advertiser’s ability to reserve space in future issues of any SBL Press publication. In the event of nonpayment, SBL Press reserves the right to hold the advertiser and its advertising agency jointly liable for costs due.

9. Discounts for multi-issue contracts apply to insertions in consecutive issues. These contracts may begin at any time during a calendar year. To receive the discount, advertisers must contract for multiple issues in advance—discounts will not be applied retroactively.