



Society of Biblical Literature
 2010 International Meeting
 25 July – 29 July 2010 Tartu, Estonia

Advertising and Exhibiting Contract

Company _____ Contact Person _____
 Mailing Address _____
 City _____ State/Province _____
 Postal Code _____ Country _____
 Telephone _____ Fax _____
 Email _____

Program Book* (contract due by 4/12/2010 - artwork due by 5/12/2010)

Full Page	\$150
Inside Cover (Back or Front)	\$600
Total # of Pages	_____

Total for advertisements: \$ _____

	Early Discount Reservation On or before 05/12/10	Regular Reservation After 05/12/10	
Exhibit Table*			
Each Table	\$200	\$300	
Total # of Tables	_____	_____	Total for tables: \$ _____

Tote Bag Insertion*			
Each Insert	\$325	\$375	
Total # of Inserts	_____	_____	Total for inserts: \$ _____

Total Amount to be Paid: \$ _____

Method of Payment

Credit Card (Charge in USD will appear as Society of Biblical Literature on credit card statement)

American Express MasterCard Visa

Card # _____

Expiration Date _____ Security Code _____

Cardholder Signature _____

Check is enclosed in the amount of \$ _____

(Make payable to Society of Biblical Literature; U.S. funds drawn on U.S. bank in U.S. dollar account.)

Please return this form with payment to:

Advertising and Exhibits, SBL International Meeting, 825 Houston Mill Road, Suite 350, Atlanta, GA 30329
 Phone: 1-877-336-6798 or 1-404-727-2315 Fax: 1-404-727-3101 Email: InternationalMeeting@sbl-site.org

*Please see attached sheet for terms and conditions.



Society of Biblical Literature
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Sponsorship Contract

Company _____ Contact Person _____
 Mailing Address _____
 City _____ State/Province _____
 Postal Code _____ Country _____
 Telephone _____ Fax _____
 Email _____

Sponsorship Opportunities

_____ **Platinum Sponsorship** **\$3000.00**

Includes your logo on the delegate tote bag, back cover of program book, tote bag insert, sign listing, program listing, website acknowledgement, sponsor ribbons

_____ **Gold Sponsorship** **\$2000.00**

Includes your logo on the delegate lanyard, choice of inside cover of program book, tote bag insert, sign listing, program listing, website acknowledgement, sponsor ribbons

_____ **Silver Sponsorship** **\$1000.00**

Includes display table at the opening reception, one advertising page of program book, tote bag insert, sign listing, program listing, website acknowledgement, sponsor ribbons

_____ **Bronze Sponsorship** *(4 available)* **\$500.00**

Includes table tents at the coffee breaks, choice of one advertising page of program book or tote bag insert, sign listing, program listing, website acknowledgement, sponsor ribbons

Method of Payment

- Check (Make payable to Society of Biblical Literature; U.S. funds drawn on U.S. bank in U.S. dollar account)
- International Money Order (In USD payable to Society of Biblical Literature)
- Credit Card (Charge in USD will appear as Society of Biblical Literature on credit card statement)

- American Express MasterCard Visa

Card # _____

Expiration Date _____ Security Code _____

Cardholder Signature _____

Please return this form to:

Advertising and Exhibits, SBL International Meeting, 825 Houston Mill Road, Suite 350, Atlanta, GA 30329
 Phone: 1-877-336-6798 or 1-404-727-2315 Fax: 1-404-727-3101 Email: InternationalMeeting@sbl-site.org

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Society of Biblical Literature

2010 International Meeting

25 July – 29 July 2010 Tartu, Estonia

Terms and Conditions

Applications and Payments

All applications for advertising, exhibiting, and sponsorships for the 2010 SBL International Meeting must be submitted on these forms. Such submissions indicate the applicant's agreement to abide by the terms and conditions.

Advertising: Full payment for advertising must be enclosed with this application and must be received by 15 April 2010. Payments must be made in US dollars by check/bank draft, international money order, or credit card charge. No contract is binding until full payment is received and its acceptance is confirmed in writing by SBL. If an advertising contract is cancelled before 15 April 2010, SBL will retain \$25 of the total fee paid and refund the balance. No refunds for advertisements will be issued after 15 April 2010.

Exhibiting: Full payment for exhibit table reservations must be enclosed with this application and must be received by 15 May 2010 to receive the Early Discount. Payments must be made in US dollars by check/bank draft, international money order, or credit card charge. No contract is binding until full payment is received and its acceptance is confirmed in writing by SBL. If an exhibit contract is cancelled before 15 May 2010, SBL will retain \$25 of the total fee paid and refund the balance. Exhibit reservations made after 15 May 2010 will be on a space available basis and are not guaranteed listing in the printed program.

Advertising Specifications

Rates include space only. No agency discounts. Only Adobe Acrobat PDF artwork will be accepted. SBL will not make any changes to the ads. Artwork must conform to the following specifications: trim size: 210x297 mm or 8.3x11.7 in, ad size: 165x255 mm or 6.5x10 in, at least 300 dpi with all fonts and images embedded in PDF. Email PDF files to: internationalmeeting@sbl-site.org. Send explicit layout instructions, especially for multiple-page ads or facing spreads. Materials must be received no later than 15 April 2010. SBL reserves the right to determine whether ads are consonant with the character of the meeting.

Tote Bag Insert Specifications

All materials will be printed by the Advertiser and shipped to the meeting location. Clearly mark all cartons "Tote Bag Inserts / SBL International Meeting."

Exhibit Specifications

Exhibit table measurements are approximately 180cm x 60cm (72" x 24"). Publishers must provide their own display equipment and accessories (table drapery, risers, bookends, easels, etc.). The fee includes a complimentary registration for one representative per table (any additional staff must pay the full registration fee).

Display space is limited and tables are available on a first-come, first-served basis. SBL reserves the right to restrict the number of tables available to any single publisher if necessary to accommodate all publishers wishing to exhibit at the meeting. Publishers renting exhibit tables must provide a staff member to handle their displays. Only publishers who have rented exhibit tables and who have a representative present may sell at the meeting site. Publisher representatives are responsible for all aspects of the operation of their respective exhibits, including receiving cash payments, handling credit card transactions, etc. Electrical connections dependent on availability and fees. SBL is not responsible for lost or stolen items or damaged displays.

SBL recommends that publishers offer their books to meeting participants at a discount of 40% to 50% off the regular retail list price, but that decision is left to each individual publisher, as is the time period within which they will accept orders at the meeting discount. SBL reserves the right to determine whether exhibits are consonant with the character of the meeting.

Shipping Instructions

- Ship all exhibit materials to Peeters Publishers, Kolonel Begaultlaan 61, B-3012 Wilsele-Leuven, Belgium; telephone: [32] 16-235170, fax: [32] 16-228500. Materials must arrive at the Peeters warehouse no later than 5 June 2010. Clearly mark all cartons "SBL International Meeting." Peeters will consolidate all shipments for transportation to the meeting site. Please note that there are no shipping or receiving facilities at the meeting site. Do not ship any exhibit materials to the SBL office in Atlanta.
- Send notice to SBL of the date of your shipment, the shipping method used, and the total number of cartons in your shipment.
- Exhibitors who prefer to do so may bring their materials with them as they travel to the meeting. Please notify SBL if you plan to do so.
- Return shipment is your responsibility and must be scheduled for Thursday afternoon, 29 July. Alternatively, you may elect to donate your remaining inventory to the University of Tartu library.

Correspondence

Send all correspondence, including completed contracts and payments to

Advertising and Exhibits
SBL International Meeting
825 Houston Mill Road, Suite 350
Atlanta, GA 30329 USA
Email: internationalmeeting@sbl-site.org
Phone: 1-877-336-6798 or 1-404-727-2315 Fax: 1-404-727-3101



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Exhibitor Registration

Contact Person _____
 Institution or Company (for name badge) _____
 Mailing Address _____
 City _____ State / Province _____
 Postal Code _____ Country _____
 E-mail _____ Phone _____
 Fax _____

1 COMP REGISTRATION PER BOOTH, ADDITIONAL REGISTRATIONS \$150.00 EACH

First Name _____ Last Name _____
 Institution or Company (for name badge) _____
 First Name _____ Last Name _____
 Institution or Company (for name badge) _____
 First Name _____ Last Name _____
 Institution or Company (for name badge) _____
 First Name _____ Last Name _____
 Institution or Company (for name badge) _____

Mail Form To:
 Advertising and Exhibits
 SBL International Meeting
 825 Houston Mill Road
 Suite 350
 Atlanta, GA 30329 USA

Fax Form To: 1-404-727-3101
Credit Card Payments Only!
 Note: If you fax the registration form, do not mail
 the original. Please allow 10 business days for processing.

Questions Only:
 Phone: 1-877-336-6798 or 1-404-727-2315
 Email: InternationalMeeting@sbl-site.org

Payment:
 Charge a total of \$ _____
 Visa MasterCard American Express
 Card # _____
 Card Expiration Date (mm/yy) _____
 Cardholder Signature _____
 I agree to pay above amount according to card issuer's agreement
 My check is enclosed in the amount of \$ _____
 Make payable to Society of Biblical Literature; U.S. funds drawn on U.S. bank
 in U.S. dollar account.

Refund Policy: All refunds must be requested in writing by 1 June 2010. Please send requests to the address above,
 Attn: Refunds. If you have received your name badge, return this with your request. A \$35 administrative fee will be assessed per
 registration. Refunds will be processed after the meeting and will be issued by 31 August 2010. Proof of payment may be required.
 Registrations cannot be switched to another person's name.



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Exhibitor Housing

First Name _____ Last Name _____

Institution (for name badge) _____

Mailing Address _____

City _____ State / Province _____

Postal Code _____ Country _____

E-mail _____ Phone _____ Fax _____

HOTEL OPTIONS (circle appropriate fee):

Please note prices are listed in Euro and include breakfast and VAT.

	Star Rating	Single Occupancy	Double Occupancy
Barclay Hotel	****	€58.00	€87.00
Dorpat Hotel	***	€47.00	€60.00
Hotel London	****	€75.00	€102.00
Hotel Pallas	***	€61.00	€79.00

Arrival Date _____ Departure Date _____

Special Requests _____

Roommate _____

Reservation Guarantee and Cancellation Policy

Reservation must be accompanied with a credit card guarantee. In the event of no-show or cancellation on or after 15 July 2010, the hotel will charge 100% of total anticipated accommodation charges.

American Express Master Card Visa

Card # _____

Expiration Date _____ Security Code _____

Signature _____

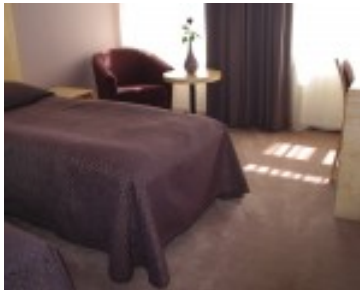


Barclay Hotel

The Barclay hotel is a pleasant and comfortable place to stay and has been called “the business card of the whole city, the inviting smile of it.” Rooms in this charming hotel include shower/bath, hairdryer, Cable TV, phone, and complimentary wireless Internet connection. No air conditioners.

Hotel Dorpat

Located on the banks of the Emajõgi River, the Dorpat features spacious, light rooms, many with a river view. The hotel offers an a *la cartè* river view restaurant and a wellness spa with a wide variety of treatments in the same building. Each room includes telephone, LCD television, satellite TV, cable Internet connection, shower and hair dryer. Rooms for guests with allergies come with natural beech parquet and allergen-free pillows. No air-conditioning in the rooms.



Hotel London

Opened in 2002 in a renovated building, the Hotel London is only a few meters from Town Hall Square and Tartu University. All rooms feature Internet connection; some rooms have air conditioning.

Hotel Pallas

The rooms of Hotel Pallas are situated on the upper three floors of Hansakeskus, one of the most prominent buildings of Tartu, and offer a magnificent view of the city. All rooms have a shower or a bathtub, satellite TV and direct-dial phone. The hotel offers Internet connection and air conditioning in all rooms.

